



LOUDOUN S O C C E R

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LOUDOUN SOCCER LAUNCHES NEW WEBSITE

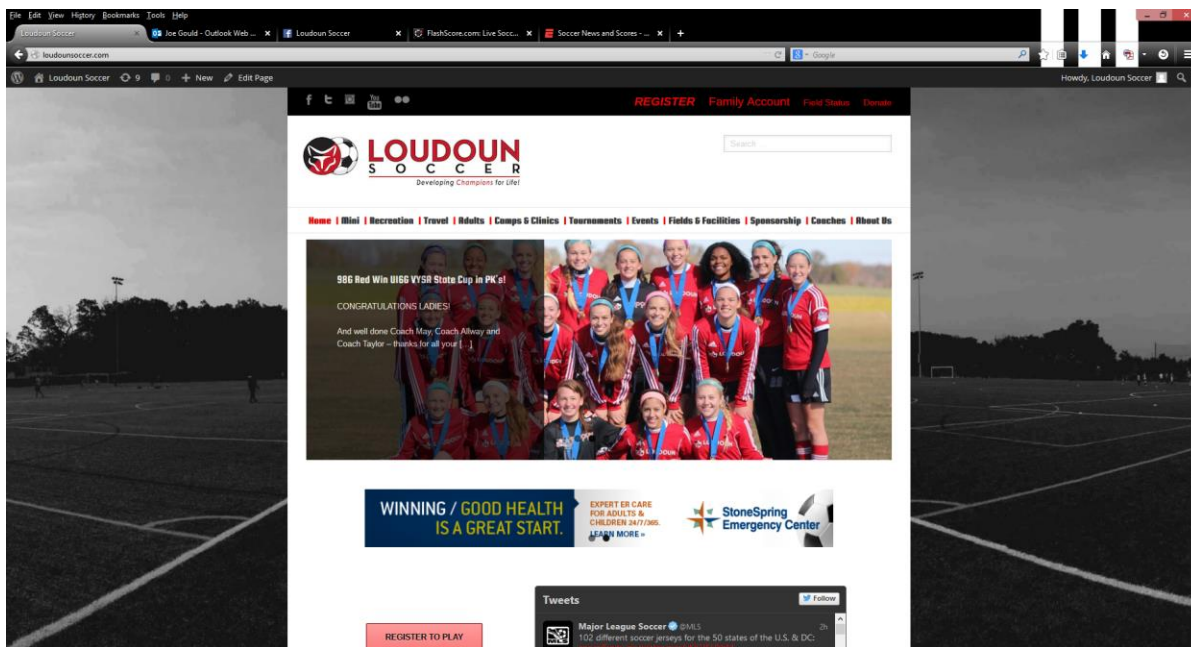
Leesburg, VA – On November 14, 2014, Loudoun Soccer unveiled a brand new website to the general public.

In an effort to streamline information and news from the club, Loudoun Soccer has partnered with GroupNet Solutions to provide a new website that features a new, sleek look, trim design, and easier navigation. The new theme also allows for further additions and expansion of features at a later time.

Joe Gould, Loudoun Soccer Marketing Assistant Program Manager, who took charge of the project is enthusiastic about the new look.

“This website has been a long but rewarding process. The design enhances the look and feel of Loudoun Soccer and coincides with the direction the club is going. We wanted to provide a strong, bold look that will help our users navigate the site more efficiently. Our hope going forward is to add elements to the site that make it easier to communicate, view media and news, navigate and perhaps even shop directly from our site. We hope that our users enjoy the new design.”

Users are encouraged to contact the club with any questions they have regarding the website.



About Loudoun Soccer

Established in 1978, Loudoun Soccer is Virginia's largest soccer program. It serves more than 15,000 youth and adult soccer players annually and provides some 2,000 coaches and dozens of soccer-related programs.

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